

2. How does the output of the optimal watermarking algorithm look like?

For different application scenarios different optimal solutions and algorithms are sought for in digital watermarking.

This challenge proposed here is intended to identify application scenarios with their goals and characteristics. Furthermore the metrics to measure and compare these characteristics for selected algorithms are of interest. For the identified application scenarios the question is raised: how should the benchmarking results for an optimal watermarking algorithm for this application scenario look like? Can they be described within the triangular relationship between robustness, capacity and transparency, or have other characteristics to be considered, too? How can the comparability of benchmarking results be guaranteed? Which optimisation strategies for the parameterisation of watermarking algorithms do exist and how intend to improve the output of the algorithm?

Workshop venue:

Room MR 070, UniMail, University of Geneva
Boulevard du Pont-d'Arve 40
CH-1211 Geneva, Switzerland



2ND WAVILA CHALLENGE

WaCha 06

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Agenda:

Session I - Session chair: Patrick Bas

- 09:00-09:15 Welcome: Sviatoslav Voloshynovskiy
09:15-09:30 ECRYPT and WAVILA Introduction:
Jana Dittmann
09:30-10:00 Introduction Challenge I: Mauro Barni,
Alessandro Piva
10:00-11:00 Invited Talk: Scott Craver
"Noise Calipers: A Technique for Reverse-
engineering Correlation Detectors"
11:00-11:30 Paper Presentation:
Kazuo Ohzeki, Li Congi, Kouhei Igarashi
"Considering Knowledge of Watermarking
Algorithm and Finding the Optimal Water-
mark Algorithm"
11:30-12:00 Discussion on Challenge I
12:00-13:00 Lunch

Session II - Session chair: Oleksiy Koval

- 13:00-13:15 Introduction Challenge II: Jana Dittmann
13:15-14:00 Invited Talk: Teddy Furon
"Is benchmarking just an academic chime-
ra?"
14:00-14:30 Paper Presentation:
Andreas Lang, Jana Dittmann, David Me-
gias, Jordi Herrera-Joancomarti
"Practical Audio Watermarking Evaluation
Tests and its Representation and Visu-
alization in the Triangle of Robustness,
Transparency and Capacity"
14:30-14:50 Coffee Break
14:50-15:20 Paper Presentation:
Christian Kraetzer
"Visualisation of Benchmarking Results in
Digital Watermarking and Steganography"
15:20-16:20 Discussion on Challenge II
16:20-16:30 Conclusion: Sviatoslav Voloshynovskiy
16:30 End

Invited Talks:

Scott Craver

(Assistant Professor, Department of Electrical and Compu-
ter Engineering at Binghamton University, New York, USA)

Title: *"Noise Calipers: a technique for reverse-engineering
correlation detectors"*

Abstract: Oracle attacks can be used to quickly reverse-engineer
a secret watermark algorithm instead of attacking the watermark
itself. The technique of noise calipers employs an oracle to quickly
build a pair of severe false positives from a watermarked image.
If a watermark detector uses a common feature-based architecture
with a typical detector structure, these noise vectors can be used
to plumb the shape of the detection region, and extract information
about its use. We show how certain important pieces of informa-
tion, such as the detector threshold and approximate number of
watermarking features, can be leaked by a detector that uses nor-
malized correlation or correlation coefficient.

Teddy Furon

(Researcher at the INRIA Institute, Rennes, France)

Title: *"Is benchmarking just an academic chimera?"*

Abstract: Imagine you are a watermarking designer. You are re-
sponsible for implementing a workable watermarking technique
(for still images, sound, or movies) in a system, solution of a tar-
geted application. You have read tons of more or less 'theoretical'
papers about watermarking schemes. You are about to select the
most appropriate scheme in order to derive it into a true water-
marking technique for your real life application. What should you
care about? You will certainly face similar questions than the ones
raised in Wacha'06 challenge #2: metrics, features, comparability.

If one asks a researcher from the academic world, his advice will be
„Benchmark' em all!". This naive statement supposes that bench-
marking is possible, relevant, and sufficient. An even worse acade-
mic chimera is the third trusted party (a la certimark) which certifies
that this watermarking technique is the best for your application.
Who knows what the best for you is?

Challenges:

1. Is knowledge of the watermarking algorithm useful for
watermark removal? Following an approach similar to
that used in cryptography, the problem of watermarking
security is often approached by assuming that the atta-
cker has full knowledge of the watermarking algorithm
and that he explicitly uses such a knowledge to devise a,
possibly optimal, attacking strategy. The assumption un-
derlying the above perspective is that knowing the details
of the watermarking algorithm is a great help for the atta-
cker. Whereas in general this is surely true, some recent
analyses seem to point out that if the aim of the attacker
is limited to watermark removal, or to make it unreadable
to the detector/decoder, knowledge of the watermarking
algorithm is of limited, if any, help. Some evidence of
this fact is given by the effectiveness of some recently
proposed blind sensitivity attacks, that are able to re-
move the watermark while keeping an extremely high
PSNR (e.g. more than 50dBs) between the watermarked
and the attacked version of the image. Similar results
seem to stem from the BOWS contest (<http://lci.det.unifi.it/BOWS>, run in the period December 2005-June 2006)
where very powerful attacks were devised even if the un-
derlying algorithm was not known. A possible interpreta-
tion is that whenever the watermarking algorithm results
in a very complicated detection region, no particular ad-
vantage is got by knowing the watermarking algorithm.
On the contrary, such an advantage is a significant one
for schemes characterized by simple detection regions.

It is the aim of the second WAVILA Challenge to inves-
tigate the above problem trying to answer the following
questions: Is knowledge of the watermarking algorithm
of any practical help to attackers? Does the answer to
the previous question depend on the complexity of the
watermark detection/decoding region(s)? If knowledge
of the algorithm does not help to reduce the obtrusive-
ness of the attack, do you think it may still be useful to
reduce its complexity? Is watermark robustness more
difficult to achieve than watermark security?